

MAKING MOMENTS THAT MATTER

WHO ARE WE?

Raycube is an experience-first agency with nearly a decade of expertise. We create memorable brand moments through events, stand build-ups, and technology-driven experiences, connecting your brand with your target audience in meaningful ways. Our team bridges the gap between a fast-paced world with short attention spans and the need for authentic connections with prospects. We focus on interactive experiences that deliver a measurable return on engagement through immersive experiential marketing.

03

COUNTRY
OFFICES

+15

COUNTRY
PRESENCE

+70

SKILLED
WORKFORCE

+350

BRANDS

+3000

PROJECTS

WE'RE **EXPERIENTIAL STUDIO.**
WE'RE **TECHNICAL DESIGN TEAM.**
WE'RE **CREATIVE CONCEPT AGENCY.**
WE'RE **EVENT & EXHIBITION SPECIALISTS.**
WE'RE **EXACTLY WHO YOU'VE BEEN LOOKING FOR.**

WE ARE **RAYQUBE.**

Raycube is a creative experiential agency specializing in interactive technology, events, exhibitions and immersive spatial design. Since 2015, we've grown from a boutique tech hub to a 360° creative force with a recognised, established presence in the UAE, Saudi Arabia, and India.

We're a trusted team that blends storytelling and innovation in order to craft experiences that you won't forget.



UAE

High Bay Building, office no. 10,
Dubai Silicon Oasis, Industrial
Area, Dubai, UAE

KSA

King Abdullah Ibn Abdulaziz
Saud, Riyadh Ar Riyad 13216,
Saudi Arabia

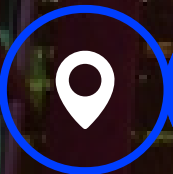
INDIA

Office No. 216, Sankalp Tower,
Plot No. 8 Near Queens Road
Turn Khatipura Road, Vaishali
Nagar, Jaipur, India



LOCATION

1



LOCATION

2



LOCATION

3

OUR CLIENTS



WHAT WE DO?

Transforming visions into reality through innovative solutions and immersive experiences.



EXHIBITIONS



EVENTS



ACTIVATIONS



**PERMANENT IMMERSIVE
ENVIRONMENTS**



**INTERACTIVE TECH, AI &
GAMIFICATION**



**CREATIVE EXPERIENCE &
DESIGN STUDIO**



**AV EQUIPMENT &
TECH SOLUTIONS**



**CONTENT
PRODUCTION**

EXHIBITIONS

01

OUR SERVICES

EXHIBITIONS

- > Concept Development
- > Visitor Experience
- > Creative Design
- > Project Management
- > Technical Design
- > 3D Renders
- > Fabrication
- > Quality Control & Assurance
- > Installation

CITYSCAPE GLOBAL 2025

DIRIYAH

BRIEF

Exhibition stand with technology

EXPERIENCE

The Diriyah stand at Cityscape 2025 was designed as a bridge between heritage and future. Warm, earth-toned finishes and Najdi architectural cues echoed the character of Old Diriyah, while modern digital surfaces and interactive content showcased its development vision.

The space invited visitors to move through history and forward into possibility — not just viewing Diriyah, but experiencing it as a living narrative of culture, ambition, and transformation.



MEFCC 2025

COMIC CON 2025

BRIEF

Exhibition stand with technology

EXPERIENCE

Built for Comic Con 2025, this stand was designed as an immersive build-up experience where imagination took physical form. From early structural elements to the final layered details, the space evolved like a story in progress — bold graphics, dynamic panels, and sculptural features coming together to create a high-energy fan destination.

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LIWA 2025

ENBD

BRIEF

Exhibition stand with technology

EXPERIENCE

The full space design for ENBD at the Liwa landscapes was inspired by the Emirati roots. The stand build up included interactive zones like a memory game on festival themes, wrapped in Emirates NBD colors. We made sure to keep it welcoming for all ages, mixing cultural nods with tech for natural engaging brand activations.

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LEAP 2025

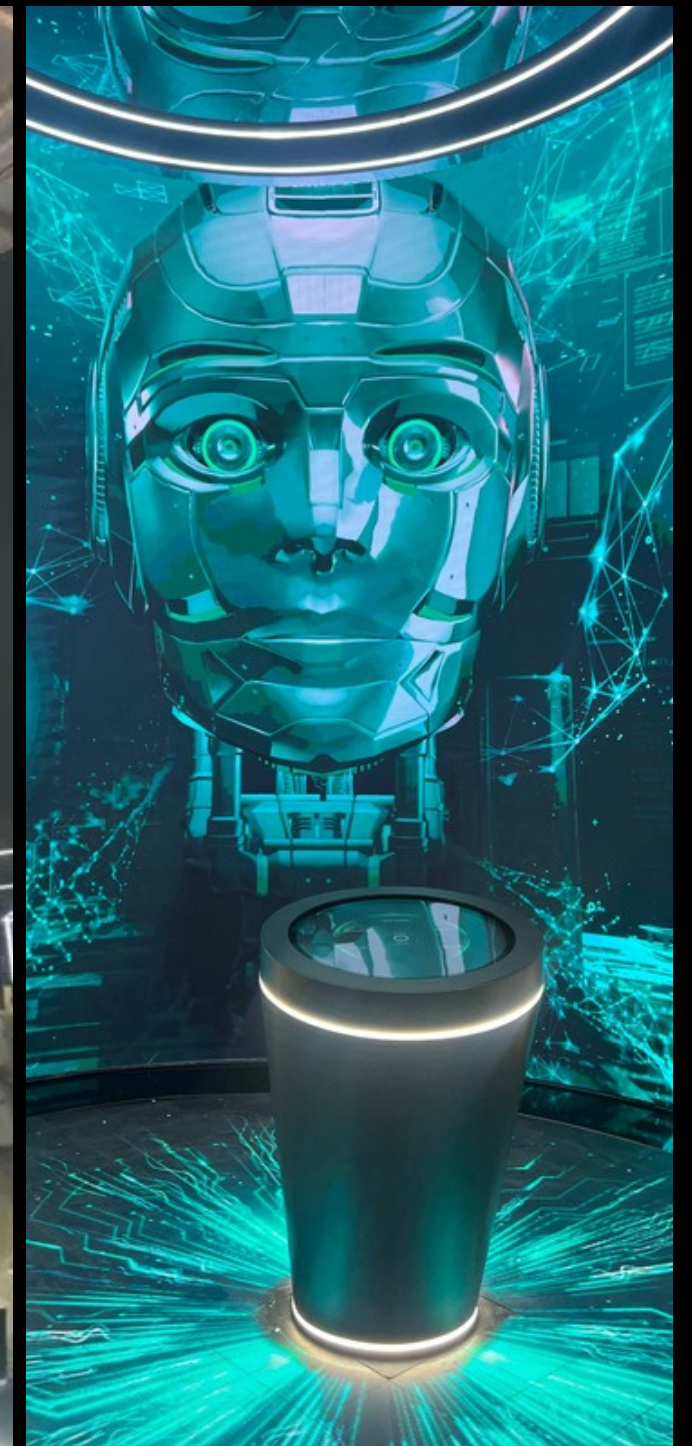
GO BUSINESS

BRIEF

Exhibition stand with technology

EXPERIENCE

At LEAP 2025, Rayqube reimagined the Go Telecom stand into an immersive interactive experience. Over 20 partner solutions were showcased through custom touch screens, animated content, and innovative storytelling. Rayqube handled the complete creative and technical execution to ensure a seamless, high-impact visitor experience.

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LEAP 2025

HP

BRIEF
Exhibition stand with technology

EXPERIENCE

At LEAP 2025, Rayqube executed the full stand build-up for HP, integrating advanced technology and digital screens across the space. The result was a bold, immersive stand designed to highlight HP’s innovation ecosystem and attract high-quality engagement on the show floor.



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TAWDEEF X ZAHEEB 2025

TAWDEEF X ZAHEEB

BRIEF

Exhibition stand

EXPERIENCE

For Tawheef x Zaheb 2025, we proposed a vibrant, multi-use social hub that transforms career development into an engaging, trend-led experience.

Moving away from traditional booths and formal HR settings, the space is designed as an open, interactive environment where Emiratis explore opportunities through workshops, consultations, mock interviews, CV photo headshots, and social networking—all within a relaxed, contemporary atmosphere.

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GHE 2025

BURJEEL

BRIEF

Exhibition stand

EXPERIENCE

Rayqube designed and delivered the complete Burjeel stand at GHE 2025 as a multi-zone experiential space. The stand featured multiple engagement touchpoints including a reception area, meeting rooms, a dedicated stage for talks, a VIP majlis, networking zones, and a coffee bar. Large-scale LED walls and integrated digital screens were strategically placed throughout the stand, creating a seamless blend of functionality, content delivery, and premium brand experience.

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MIITE 2025

KERNO

BRIEF

Exhibition stand with technology

EXPERIENCE

Rayqube designed and delivered the complete KERNO stand at MIITE 2025, integrating LED screens throughout the space to create a visually engaging and interactive brand experience. From structure to technology, every element was crafted to highlight KERNO's presence and captivate visitors.



AH 2025

MEGAMIND

BRIEF

Exhibition stand with technology

EXPERIENCE

Rayqube designed and delivered the complete Megamind stand at Arab Health 2025, managing the full booth build-up along with AV setup and technology activations. The stand featured RayQube's signature Kinetic DNA Screen, creating a dynamic, visually striking experience that captured attention and elevated the brand's presence on the exhibition floor.

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CITYSCAPE GLOBAL 2024

IQ REAL ESTATE

BRIEF

Exhibition stand with technology

EXPERIENCE

Concept inspired by the geometric elegance of "Sulaimani Architecture" featuring intricate patterns and triangular designs seamlessly integrated with the client's branding. Light sculptures on the walls, branded cutouts, and advanced technologies such as transparent screens, kinetic displays, and "touch and throw" solutions create a dynamic flow that highlights products and services in an immersive and engaging way.

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GHE RIYADH 2024

LEAN

BRIEF
Exhibition stand with technology

EXPERIENCE
A captivating journey begins with a brain map and continues to a striking Brain Installation, symbolizing health and empowerment through lights, mirrors, and technology. Featuring stairs, a curved LED screen, and a curved bar, this immersive setup blends mindfulness with 360° visuals, light, and sound for a memorable experience.



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GHE RIYADH 2024

HSTP

BRIEF
Exhibition stand with technology

EXPERIENCE
Our vision was to create an immersive experience that blends the brand identity with the beauty of nature. Inspired by palm trees and circular design, this space invites exploration and connection, emphasizing community, sustainability, and harmony with the natural world. Through interactive zones, visitors will experience a deeper appreciation for nature and our brand’s essence.



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WEB AI DUBAI 2024

HP

BRIEF

Exhibition stand with technology

EXPERIENCE

HP served as the platinum sponsor for the Dubai AI & Web3 Festival, aiming to engage investors and C-level executives from the enterprise and public sectors. We crafted a cutting-edge, tech-enabled booth designed to capture attention and draw attendees in with an unforgettable experience. Visitors could immerse themselves in HP's AI-driven narrative and witness firsthand the power of innovation through the hero experience at the booth. A major highlight was the exclusive reveal of HP's AI PCs, showcased for the very first time, alongside a prominent collaboration with NVIDIA, underscoring HP's commitment to advancing AI technology.



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WOLD DEFENCE SHOW

MOBILY

BRIEF
Hardware & Content

EXPERIENCE

Mobily's presence was elevated by a kinetic screen showcasing their key products and facilitating three signing ceremonies with partner companies. Additionally, our interactive conveyor belt displayed walkie-talkies, allowing visitors to select devices and access detailed information and specifications.



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MEES 2025

RAYQUBE

BRIEF

Exhibition stand with technology

EXPERIENCE

We conceptualized and designed the booth to showcase our expertise in technology and spatial design on Middle East Event Show 2025, creating a true showstopper on the floor. The space featured a series of high-impact activations developed by Rayqube, seamlessly and artistically integrated within the stand.

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LET'S MAKE MOMENTS THAT MATTER.



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